

BNJRT Board Meeting
September 3, 2019

Minutes

Beth Egan

Brad Lewis (Secretary) (absent)

Carolyn Martens

Colm Sweeney (absent)

Liz Harding (absent)

Mike Martin (Treasurer)

Seneca Murley (Vice President)

Tina Gini Larter (President)

Duncan Koehn (Head Coach)

Meghan Cornwall (Head Development Coach)

1. Welcome Duncan and Meghan

2. Digital strategy update (5 minutes) - (Tina Gini Larter) Calendar, registration to open Sept 10, race and lodge info. Update discussed; no items voted on.

3. Communications - social media update (5 minutes) - Carolyn Martens. Social media (instagram/FB) up and running. Carolyn able to track growth of social media following. No items voted on.

4. Fundraising update - (5 minutes) Beth Egan. No update since last board meeting.

5. SafeSport - (15 minutes) - Liz - is board fully compliant; background checks; need to notify USSA. Tina gave the update in Liz' absence. Brad has an known issue that he is working through. We need to follow up/monitor so that BNJRT can be compliant and inform USSA.

6. Team fees - (2) Tina - early bird pricing \$100 discount. Discussed.

7. Financial report (4 min) Mike. Mike presented the attached budget. The Board discussed the budget, expected enrollment, possible additional funds from sponsors, expected coach pay, and other budget line items. Motion to approve the budget, seconded, and unanimous vote to approve and adopt the attached budget.

8. Volunteer coordinator update (2 min) - Seneca. Ski sorting and Fall potluck discussed. Seneca and to follow up on volunteer coordinating for those events. Also discussed having Blizzaks or other tire company as sponsor and possible tire donation. Carolyn volunteered to follow up.

9. Eldora update - trail work day and contract (Tina). Both discussed, including getting approval for new training schedule. Tina, Duncan, Meghan to meet re training schedule. Tina and Duncan to meet with Eldora. No items voted on.

10. Coach update (10 min) - Meghan and Duncan

-Motion made and seconded to pay for Meghan to attend USSA coach training in Minnesota, with emphasis on development of women coaches. Unanimous approval.

-Motion made and seconded for Duncan to be the RMN coach representative for BNJRT. Unanimous approval.

-Duncan discussed possible opportunities for biathalon.

-General discussion regarding per diem coaches for season.

11. New business. Beth raised coordinating with Nederland ski team. Duncan to discuss with other RMN coaches.

12. Next meeting on October 7.

----- Original Message -----

From: Michael Martin <mmartin@juwiamericas.com>

To: Elizabeth Egan <bethegan@comcast.net>

Date: September 3, 2019 at 8:07 PM

Subject: Budget Overview

Hi, Beth – attached is the budget overview that was presented and approved tonight.

Mike

BOULDER NORDIC JUNIOR RACING TEAM

2019-2020 Budget Overview

* Budget assumes 55 skiers for 2019/20 BNJRT roster

- Team fee revenue of \$57150, net of sibling and first yr discounts
- Van fees of \$8000
- Fundraising fees of \$16500
- Other revenue from apparel sales, ski swap, skiathon, ski rental of \$10427.5
- Total revenue of \$92,078

* Total operating costs of \$103,316

- coach fees of \$79,025
- other major operating costs include: D&O and USSA liability insurance of \$1,995 and van insurance of \$3,987
- van operating costs of \$8,679, coach training/apparel of \$2,618, professional tax and accounting fees of \$2,660